



Fiemme Tremila and Giulio Iacchetti present Vertigo

**The wooden plank bends and becomes architecture,
shaping a liminal space of calm and wellbeing between surface and space.**

On display at the ADI Design Museum in Milan from March 28 to April 12, 2026, as part of the exhibition NODI. Cultura, impresa e design del legno trentino, Vertigo has also been presented during Fuorisalone 2026 at the Fiemme Store Milan, in the Brera Design District, alongside other projects developed within the initiative promoted by the Autonomous Province of Trento and coordinated by Trentino Sviluppo, in collaboration with Trentino Marketing, curated by Paolo Baldessari and Aldo Colonetti.



Predazzo (TN) A floorboard is so inherently tied to its horizontal nature that it almost seems impossible to free it from that form. Fiemme Tremila and Giulio Iacchetti chose to imagine it differently: running all the way to the edge of a room and, without interruption, bending as it rises. As the designer puts it: "Vertigo is nothing more than a wooden plank with a deep longing for the sky."

With Vertigo, the floor breaks free from the plane and gains a new three-dimensionality, reaching upward. The project is built through the interlocking composition of curved boards, creating modular and customizable configurations. The wood-bending process is entirely handcrafted. Inspired by ski-bending techniques, and to address both technical and production challenges, Fiemme Tremila developed a solution that connects floor and wall into a single continuous surface, moving beyond the traditional concept of boiserie.

Vertigo forms a unified volume that gently envelops the person, creating a protective and restorative shell, enhanced by the certified indoor health of Fiemme Tremila products.



Thanks to BioPlus®, the surface released natural terpenes — including alpha-pinene, the same volatile organic compound found in pristine forests — contributing to improved indoor air quality. This property had also been scientifically validated by the Alpha-pinene research study conducted in 2017 by the Institute for the Valorization of Wood and Tree Species (CNR-IBE), confirming Fiemme Tremila's pioneering role in producing the first wooden flooring actively beneficial to indoor environments.

The project was developed within the framework of NODI. Cultura, impresa e design del legno trentino, an initiative promoted by the Autonomous Province of Trento and coordinated by Trentino Sviluppo in collaboration with Trentino Marketing, curated by Paolo Baldessari and Aldo Colonetti.

Launched in 2025 to enhance and foster the internationalization of Trentino wood, NODI developed over the course of a year as a shared effort between fifteen local artisan and industrial companies and an equal number of internationally renowned designers.

The journey was set to culminate in the exhibition of the same name at the ADI Design Museum in Milan, from March 28 to April 12, 2026, featuring an exhibition design by David Dolcini and an accompanying publication curated by Gianluigi Colin, with graphic and editorial design by Luciano Barberi.

During Milan Design Week, the exhibition moved and arrived at the Fiemme Store Milano. From April 20 to 25, 2026, Fiemme Tremila's showroom in the Brera Design District — the main hub of Fuorisalone — presented the projects born from the dialogue between companies and designers, with the exhibition design once again curated by David Dolcini.

The showcase featured furniture designed for both residential and hospitality spaces, expressing a contemporary language deeply rooted in its territory (press preview: April 20, 2026).

NODI. Cultura, impresa e design del legno trentino @ Milano Design Week 2026

Fiemme Store Milano, via Giovanni Lanza 4

Brera Design District

April 20, 2026: press preview, 10:30 AM – 8:00 PM

April 21–24, 2026: 9:30 AM – 8:00 PM

April 25, 2026: 9:30 AM – 1:00 PM

www.trentinosviluppo.it/it/progetti-speciali/nodi | www.fiemmetremila.it

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https://bit.ly/FiemmeTremila_Vertigo_GiulioIacchetti_Preview

Giulio Iacchetti

Industrial designer since 1992 and winner of two Compasso d'Oro awards, in 2009 he received the "Premio dei Premi" for innovation, awarded by the President of the Italian Republic for the Eureka Coop project. In the same year, the Triennale di Milano hosted his solo exhibition: *Giulio Iacchetti. Oggetti disobbedienti*. Always attentive to the relationship between craftsmanship and design, in 2012 he launched *internoitaliano*. He is also curator of exhibitions and art director for several design brands. In 2023, together with Alberto Alessi, he founded the brand *Il Tornitore Matto*. (www.giulioiacchetti.com).

Fiemme Tremila s.r.l. Società Benefit

Fiemme Tremila is a company specialising in healthy wooden surfaces, founded in 1993 in Predazzo, in the Val di Fiemme, from an ambitious vision: bringing the forest into the home. For over thirty years, inspired by the forest itself, it has continued to create products that combine wellbeing, durability, and beauty. Fiemme Tremila floors are designed to be beneficial: they emit positive VOCs that improve indoor air quality. This was confirmed in 2017 by an analysis conducted by CNR-IBE, Italy's leading research institute in the forest-wood sector.

The company uses only FSC® and PEFC certified wood, including timber from its own region, protected for centuries by the Magnifica Comunità di Fiemme. All surfaces are made using Triplostrato® solid wood construction, a structure that ensures stability, flexibility, and long-term resistance. The Fiemme Tremila BioPlus® treatment, a natural oil developed by the company, allows the wood to remain alive and breathable. The product range is organised into five



collections: Fior di Fiemme, Luci di Fiemme, Boschi di Fiemme, Echi di Fiemme, and Mani di Fiemme, alongside the Bottega project, offering over one hundred essences, fully customisable in selection, colour, and finish. The brand is distributed across Italy and internationally, with a flagship showroom in Milan, the Fiemme Store in the Brera Design District. Fiemme Tremila flooring can be found in projects such as Bosco Verticale, CityLife in Milan, Technogym Village in Cesena, Diesel headquarters in Vicenza, and ADLER Lodge RITTEN in Soprabolzano. To extend healthy wood surfaces into the home environment, the Disegno di Legno project was launched in 2016, enabling bespoke furniture design. In 2022, Solo was introduced — the first furniture collection designed by the studio aledolci&co. Always committed to the wellbeing of people, the environment, and the community, since 2023 the company has been a Benefit Corporation.

Press office Fiemme Tremila

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